

# better lives, together

Our strategic framework 2019-23



Bradford District Care  
NHS Foundation Trust



## IDEAS

6,936 ideas  
and comments

Our staff, service  
users, partners  
and communities

Shaping our  
five-year plan



What we're  
here to do

## Our Purpose

To create  
connected  
communities  
and help  
people to feel  
as healthy as  
they can be at  
every point in  
their lives



Our long  
term goal

## Our Vision

To connect  
people to the  
best quality care,  
when and where  
they need it  
and be a national  
role model  
as an employer



How we'll work  
with each other

## Our Values



### We Care

We act with respect and  
empathy, and always  
value difference



### We Listen

We understand people's  
views and respond to  
their individual needs



### We Deliver

We develop and provide  
excellent services and  
support our partners to  
do the same



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## What will we do to achieve our vision

### Our goals

#### Our services

To provide seamless access to the best care

To provide excellent quality services

#### Our community

To provide our staff with the best places to work

To support people to live to their fullest potential, to be as healthy as possible

We will do this by:



Improving



Innovating



Growing

For services and communities...

We are a partner of choice and service users' first point of call

We are well led and well managed

Work is meaningful

Our workplace is fit for purpose

With great ....

Service user experience and outcomes

Staff satisfaction

Regulator ratings

External recognition

## Bringing it all together



Everything we do over the next five years will contribute to one or more of these four goals to achieve our vision of connecting people to the best quality care, when and where they need it, and be the best place to work

